

# WHY CHOOSE OCUTEARS®?



## KEY INGREDIENTS AND TECHNOLOGY OF OCUTEARS

### OCUTEARS HYDRO+

- ◆ Specifically formulated to relieve mild-to-moderate dry eye symptoms<sup>1</sup>
- ◆ Contains high concentration of the substance sodium hyaluronate (0.4%)<sup>1</sup>
- ◆ Cross-linked version of sodium hyaluronate<sup>1</sup>

### OCUTEARS ALO+

- ◆ Delivers long-lasting relief and freshness from symptoms of dry eye<sup>2</sup>
- ◆ Contains aloe vera – proven to be useful in case of redness or particularly sensitive eyes, with highly moisturising and long-lasting protective action<sup>2</sup>
- ◆ Cross-linked version of sodium hyaluronate<sup>2</sup>

### CATIONORM

- ◆ Cationorm uses ionic technology to provide effective relief for DED symptoms<sup>3</sup>
- ◆ Its clinically proven formula helps to:<sup>4,5</sup>
  - ◇ Restore moisture and prevent fluid loss<sup>6,7</sup>
  - ◇ Protect the surface of the eye<sup>5</sup>
  - ◇ Relieve discomfort and irritation<sup>5,8</sup>

**References:** 1. Ocutears® Hydro+ 0.4% instructions for use, 2020; 2. Ocutears® Alo+ 0.4% instructions for use, 2020; 3. Daull P, et al. *J Ocul Pharmacol Ther* 2020;36:355–65; 4. Cationorm® patient information leaflet 2019; 5. Amrane M, et al. *J Fr Ophthalmol* 2014;37:589–98; 6. Lallemand F, et al. *J Drug Deliv* 2012;2012:604204; 7. Lyseng-Williamson, K.A. *Drugs Ther Perspect* 2016;32, 317–22; 8. Robert PY, et al. *Eur J Ophthalmol* 2016;26:546–55.

## WHO CAN USE OCUTEARS?

### OCUTEARS HYDRO+ is for people looking for:

- ◆ Long-lasting relief from sore, stinging, gritty, tired, heavy or watery eyes caused by symptoms of dry eye<sup>1</sup>
- ◆ An alternative to less concentrated\* and less viscous sodium hyaluronate-based artificial tears<sup>2</sup>
- ◆ A preservative-free artificial tear<sup>1</sup>
- ◆ Relief of discomfort after eye surgery<sup>1</sup>

### OCUTEARS ALO+ with aloe vera is for people looking for:

- ◆ Long-lasting relief from redness, irritation or sensitivity caused by dry eye or medications<sup>3</sup>
- ◆ Prolonged freshness and long-lasting comfort<sup>3</sup>
- ◆ A preservative-free artificial tear<sup>3</sup>
- ◆ Relief of discomfort after eye surgery<sup>3</sup>

### CATIONORM is for people looking for:

- ◆ Effective relief for mild-to-severe symptoms caused by dry eye<sup>4,5</sup>
- ◆ Something different to a sodium hyaluronate-based artificial tear
- ◆ A preservative-free artificial tear<sup>6</sup>

\*Containing 0.1–0.2% sodium hyaluronate

**References:** 1. Ocutears® Hydro+ 0.4% instructions for use, 2020; 2. Posarelli C et al. *J Ocul Pharmacol Ther* 2019;35:381–387; 3. Ocutears® Alo+ 0.4% instructions for use, 2020; 4. Robert PY, et al. *Eur J Ophthalmol* 2016;26:546–55; 5. Amrane M, et al. *J Fr Ophthalmol* 2014;37:589–98; 6. Cationorm® patient information leaflet 2019.